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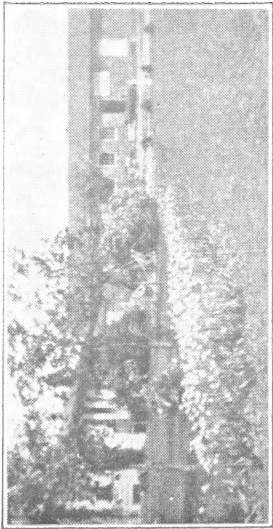


WATERLOO BULB FARMS

Ray V. Moss

Waterloo, Iowa

Return Postage Guaranteed



BULBS

Sec. 562 P. L. & R.

ENTERED MAIL

★ APR. 1942 ★

U. S. Department of Agriculture

U. S. Dept. of Agriculture
Bureau of Plant Industry
Washington, D. C.

This is Your New Price List

Gladiolus Wholesale Prices

(F. O. B. WATERLOO)

Priced per 100, 25 or more at 100 rate, 1000 at 8 times the hundred rate. Quantity prices are sent carrying charges collect; if you order other bulbs at prepaid prices we will add enough bulbs to cover postage and send all collect if you permit us.

BULB SIZES ARE LARGER THAN SIZE MENTIONED

	No. 1 1½ in.	No. 2 1¼ in.	No. 3 1 in.	No. 4 ¾ in.	No. 5 ½ in.
ALBANIA	1.60	1.40	1.00	.80	.60
APRICOT GLOW	1.60	1.40	1.00	.80	.60
BAGDAD	1.60	1.40	1.00	.80	.60
BETTY COED	2.00	1.60	1.40
BETTY NUTHALL	1.60	1.40	1.00	.80	.60
BLEEDING HEART	2.40	2.00	1.60
BREAK O'DAY	1.60	1.40	1.00	.80	.60
BRIGHTSIDES	2.00	1.60	1.40	1.20	.90
CARA MIA	1.60	1.40	1.00	.80	.60
CARDINAL PRINCE	2.00	1.60	1.40
CARMEN SYLVIA	2.00	1.60	1.40
CHERRY RED	2.00	1.60	1.00	.80	.60
CORONATION	1.60	1.40	1.00	.80	.60
CREAM CUPS	2.00	1.60
DEBONAIRE	2.00	1.60	1.40	1.20	.90
DELICACY	2.00	1.60
DR. BENNETT	2.40	2.00	1.60
REAM	2.00
DUCHESS OF YORK	2.40	2.00
EARLY DAWN	1.60	1.40	1.00
EARLY MELODY	2.40	2.00	1.60
EDITH ROBSON	2.40	2.00	1.60
E. J. SHAYLOR	2.00	1.60	1.40
ENIGMA	2.00	1.60	1.40
FLAMING SWORD	1.60	1.40	1.00
GATE OF HEAVEN	2.00	1.60	1.40
GAY HUSSAR	1.60	1.40	1.00
GIANT NYMPH	1.60	1.40	1.00
GOLD	2.00	1.60	1.40
GOLD BUG	2.00	1.60	1.40	1.20	.90
GOLD EAGLE	1.60	1.40	1.00	.80	.60
GOLDEN CUP	2.00	1.60	1.40
GOLDEN POPPY	2.00	1.60	1.40	1.00	.80
GOLDEN SLIPPERS	2.00	1.60	1.40
HELGA	1.60	1.40	1.00
HOOSIER PEARL	2.00	1.60	1.40
ILLUMINATOR	2.00	1.60	1.40
JENNY LIND	2.00	1.60
KING ARTHUR	2.40	2.00	1.60
LIBELLI	2.40	2.00
LIGHTS OF GOLD	2.00	1.60	1.40
LOTUS	2.00	1.60	1.40

Wholesale Price List

LULU	2.00	1.60	1.40	1.20	.90
MAGIC	2.00	1.60	1.40	1.20	.90
MAUVE MAGIC	2.40	2.00	1.60
MAID OF ORLEANS	2.00	1.60	1.40	1.20	.90
MARGARET FULTON	1.60	1.40	1.00	.80	.60
MARY ELIZABETH	2.00	1.60	1.00
MORAVIAN	1.60	1.40	1.00
MOROCCO	2.00	1.60	1.40
MRS. COOLIDGE	2.00	1.60	1.40
MRS. MEEKER	2.00	1.60	1.40
MRS. PENDLETON	2.00	1.60	1.40
MISS MUSKEGON	2.40	2.00
NANCY HANKS	1.60	1.40	1.00
OLIVE GOODRICH	2.40
OSALIN	1.60	1.40	1.00
PARADISE	2.00	1.60	1.40
PELLEGRINA	2.40	2.00	1.60
PIERIAN	2.00	1.60	1.40
PICARDY	1.60	1.40	1.20	.80	.60
PIPPEN	1.60	1.40	1.00
PRIMROSE	2.00	1.60	1.40
PRIMROSE PRINCESS	2.00	1.60	1.40
PRIDE OF WANAKAH	1.60	1.40	1.00
PURPLE SPOT	2.00	1.60	1.40
QUEEN OF BREMEN	1.60	1.40	1.00	.80	.60
QUEEN HELEN	2.00	1.60	1.40
QUEEN MARY	2.00	1.60
RAPTURE	2.00	1.60	1.40
RED PHIPPS	2.40	2.00	1.60
REVERIE	2.00	1.60	1.40
RIDEAU	2.00	1.60	1.40
ROMANCE	2.00	1.60	1.40
SCARLET PRINCEPS	2.00	1.60	1.40
SCHWABEN GIRL	2.00	1.60	1.40
SEÑORITA	1.60	1.40	1.00
SHIRLEY TEMPLE	2.60	2.00	1.60
SOUTHERN CROSS	2.00	1.60	1.40
SPLENDORA	2.40	2.00	1.60
SPIRIT OF ST. LOUIS	2.00	1.60	1.40
STAR LILY	2.00	1.60	1.40
SYMPHONY	2.00	1.60	1.40
SUNNYMEDE	2.00	1.60	1.40
TAURUS	2.00	1.60	1.40	1.20	.90
THE ORCHID	2.00	1.60	1.40	1.20	.90
VAGABOND PRINCE	2.80	2.20	2.00
VIOLA GEM	2.00	1.60	1.40
WASGA	2.00	1.60	1.40
WHITE BUTTERFLY	2.00	1.60	1.40
YELLOW EMPEROR	2.00	1.60	1.40
ZONA	2.00	1.60	1.40

WATERLOO, IOWA

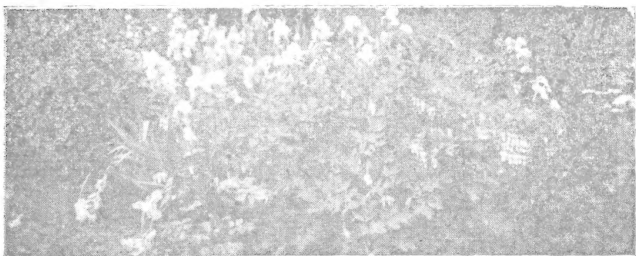
Iowa residents must include sales tax on bulbs and seeds.

Your answer

Please give names and addresses of friends who like glads.



A Corner of Our Perennial Gardens



VISIT OUR GARDENS

We are located one and one-half miles S. E. of the Waterloo City limits on Highway 218.

You are always welcome to visit our gardens. Come any time — in the spring when tulips, iris, and peonies are in bloom; later, from July 15 to frost, we have acres of gladiolus and dahlias blooming.

The best way to select new varieties for your garden is to see them growing. We also have many perennial and annual plants which are very interesting. You are under no obligation to buy.

We also do a complete florist business during the summer season, furnishing flowers for any occasion—wedding, funeral designs, and so on.

Special Iris Iris Special

12 Beautiful Iris—Value over \$2.00. Labeled \$1.00. Unlabeled \$1.00, postpaid to you. Iris are shipped on July 1. You may order them now and we will send C. O. after July 1.

Mexican Tuberoses

Tall stiff stems, pure white flowers. Single, very fragrant. Free bloomers. Two roots for 15c; dozen, 75c.

Day Lilies

Tall delicate, lily-like orange blooms, 6 to 12 open successively on each spike. Blooms in July and August. 6 for 30 cents; 12 for 50 cents.

Your Money Back If Not Satisfied

If any bulb or root obtained from us is not O. K. in every way or what you have a right to expect you may return them at once and we will refund all they cost you. You must be satisfied in every way.

Grow Flowers For Morale

Our Authorities say that flowers should be grown as usual, that it is not necessary to plow up our lawns and flower gardens to raise war gardens. So grow all you can, save your bulbs for labor shortage will surely curtail the growing of all flower bulbs and seeds by large growers.

For obvious reasons we have condensed this list as much as possible. We feel that most of the varieties are well enough known to glad fans, to others we say that the glads we sell have proven superior in the garden, the show room and as commercial cut flowers.

UNITED STATES OF AMERICA
INDUSTRY AGRICULTURE

EXTRISTRONG Prize Winning Gladiolus

Prepaid Direct To You - -

(Prices in this list (except where noted) are Large bulbs, over 1 1/4 inch, 2 for 12c, 10 for 50c. Medium bulbs 10 for 35c. 3 or more bulbs at 10 rate. No item less than 10c. Do not order more than one variety to make up quantity price. Above prices include delivery charges to you. For larger amounts see our wholesale list elsewhere in this circular.

WE WIN with WHITE and CREAM

ALBANIA—Pure white
ARIADNE—Tall blotched white (Each 10c—10 for 80c)
BETSY BOB-UP—Cream
CARMEN SYLVIA—Lily-like white
CHALCE FLOWER—Bluish cream
CREAM CUPS—Creamy white
FLORENCE WINTER—Cerise-throated white
HELEN WILLS—Clear white
LOTUS—Waxy white
MAID OF ORLEANS—Best white, good always
MAGNA BLANC—Tall creamy white
MAMMOTH WHITE—Immense white
MARY ELIZABETH—Tall stately white, yellow throat
MIBLOOM—Soft white
PRIMROSE—Small lemon white
SHRLEY TEMPLE—New large ruffled cream (Large, 2 for 15c, 10—60c; Med., 10 for 45c)
STAR LILY Ruffled sulphur cream
WHITE BUTTERFLY—Slender white cream

Buff Or Apricot

APRICOT GLOW—Tall grower
CADILAC—Tall golden apricot
CORONATION—Very good salmon yellow
DUNA—Creamy pink
LULU—Creamy buff
PARADISE—Tall buff
RAPTURE—Tall, creamy throat
SMILING MAESTRO—Rich orange salmon
WASAGA—Tall buff, wide open blooms

PINKS Please Particular People

BLEEDING HEART—Large red blotch; Bon-neville, pleasing pink
BREAK O' DAY—Lafrance pink
CARA MIA—Deep shrimp pink
DEBONAIR—Tall, late
DELICACY—Small decorative
GIANT NYMPH—Large commercial
GOLDEN SLIPPERS—Yellow and pink
HOOSIER PEARL—Blush pink
LADY LORENE—Decorative
LAUGHTER—flesh color
MA'DEN'S BLUSH—Dainty light pink
MISS ALAMFDA—Deep pink
MRS. C. COOLIDGE—Soft cameo

NEW ERA—Eosine pink, 8 to 10 open, best spike Iowa State Show 1941. (Large, 2 for 15c, 10 for 60c)

OLIVE GOODRICH—Wide open blooms
QUEEN HELEN II—Large heavy pink
REVERIE—Excellent pink

RIMA—New rose and lilac blend. (Large, 10c each, 10 for 80c)
SCHWABEN GIRL—Pure pink
SCHENECTADY—Heavily pink
SWEETHEART—White edge
SYMPHONY—Pure light pink
YVONNE—Flesh color

Salmon Pink

BETTY NUTHALL—Late, very good
JENNY LIND—Cream throat
MARGARET FULTON—100% all ways, reliable, coral pink
PICARDY—The glad everyone loves
TOKEN—Heavy ruffled salmon
ZONA—Deep salmon rose

DARK PINK

BETTY COED—Creamy pink
EARLY DAWN—Geranium pink
F. J. McCOY—Immense pink
HELGA—Strong, dependable salmon
LOS ANGELES—Good cut flower, blotched
OSSOLIN—Coral pink
MRS. FRANK PENDLETON—Blotched rose
PHYLLIS McQUISTIN—Large rose
PIPPIN—Coral pink
WINGED VCTORY—Immense tall pink

Do You Yearn for Yellow and Gold

BRIGHTSIDES—Canary yellow
BUTTERFLY—Dark butterfly blotch
GATES OF HEAVEN—Ruffled yellow
GOLD—Clear yellow
GOLD BUG—Ruffled gold
GOLD EAGLE—Deep clear yellow
GOLDEN CHIMES—Good soft yellow
GOLDEN CUP—Deep yellow
GOLDEN DREAM—Tall deep yellow
GOLDEN POPPY—Rich yellow
LIGHTS OF GOLD—Ruffled creamy salmon
LOYALTY—Very fine yellow
PIERIAN—Laccinated canary yellow
RUFFLED GOLD—Pleasing yellow
PRIMROSE PRINCESS—Light yellow
YELLOW EMPEROR—Rich yellow
YELLOW FRILLS—Very ruffled
YELLOW PERFECTION—Large yellow
ZILLAH—Tall Massive yellow

Our Outstanding Oranges

ACHILLES—Orange red
ALICE TIPLADY—Orange saffron
BETTY BROWN EYES—Orange, maroon blotch

Mrs. Moss' Gladiola Collections



The Exhibition Collection

The following collections have been so popular in past seasons the we include them again this season. Just mention the collection wanted and size of bulbs.

12 Varieties—3 Bulbs Each
Bagdad, Coronation, Debon-air, Early Dawn, Golden Flame, Lotus, Maid of Orleans, Mauve Magic, Orange Princess, Picardy, Southern Cross, and Yellow Emperor

36 Lg. Bulbs, prepaid...\$1.50
36 Med. Bulbs, Prepaid 1.00

The Blue Novelty Collection

12 Varieties—3 Bulbs Each

AVE MARIA, BAGDAD, DUCHESS OF YORK, RIDEAU, LIBELLE, MAUVE MAGIC, MOTHER MACHREE, MAGIC, QUEEN OF BREMEN, ROYAL PURPLE, TAURIS AND VIOLA GEM

36 Large Bulbs Prepaid\$1.50
36 Medium Bulbs, Prepaid 1.00

The Decorative Collection

12 Varieties—3 Bulbs Each

BETTY COED, CARA MIA, DELICACY, DREAM, LULU, MORAVIAN, QUEEN OF BREMEN, SCHWABEN GIRL, STAR LILY, THE ORCHID, WASAGA, AND WHITE BUTTERFLY

36 Large Bulbs, Prepaid\$1.50
36 Medium Bulbs, Prepaid 1.00

THE RUFFLED COLLECTION

12 Varieties—3 Bulbs Each

CAESAR, CRINKLES, DREAM, E. J. SHAYLOR GOLD BUG, GOLDEN SLIPPER, LIGHTS OF GOLD. MARY ELIZABETH, MORAVIAN, STAR LILY, ZILLAH, AND ZONA

36 Large Bulbs, Prepaid\$1.50
36 Medium Bulbs, Prepaid 1.00

—●—
ANY TWO OF ABOVE COLLECTIONS, Large Bulbs \$2.75
ANY THREE\$4.00 ANY FOUR\$5.00
ANY TWO OF ABOVE MEDIUM BULBS 1.75
ANY THREE MED.\$2.50 ANY FOUR MED. 3.25

CALIFORNIA SUNSHINE—Orange yellow
GAY HUSSAR—Orange scarlet
GOLDEN FLAME—Tall orange
HALLOWE'EN—Orange
LUCIFER—Bright orange scarlet
J. H. McFARLAND—Tall golden ophelia
NANCY HANKS—Apricot orange
OLIVE MARIE BROWN—Small, dec., many open
ORANGE DELIGHT—Orange
ORANGE SOVEREIGN—Orange buff
ORANGE WONDER—Tall, dark
SENIORITA—Large flowered orange
SPIRIT OF ST. LOUIS—Orange saffron
SUNNYMEDE—Striking small orange

Lavenders Lovely Ladies Love

BEOWOLF—Outstanding lavender (Large, 10c each, 10 for 80c)
BERTY SNOW—One of the best
COLONIAL MAID—Tall, many open, (each Large 15c, 10 for \$1.25)
DR. MOODY—Lght lavender
EARLY MELODY—Tall lavender
GERTRUDE SWENSON—Fine tall lavender (Large, 2 for 15c; 10 for 60c)
HIGH NYE—Tall rose lavender
JANE WITHERS—New charming decorative lavender (each 50c)
KING ARTHUR—Deep rose ruffled
MAGIC—Small decorative lavender blue
MARY JANE—Silvery lavender
MAUVE MAGIC—Good mauve
MINUET—Best of the lavenders
MORAVIAN—Ruffled lavender
PRIDE OF WANAKAH—Rose lavender
QUEEN OF BREMEN—Fine early lavender
THE ORCHID—Laccinated lavender
VEILCHENBLAU—Large dark blue

Scarlets Some Sparkling Specimens

CAESAR—Very ruffled
DR. BENNETT—Bright scarlet
FLAMING METEOR—Large bright red
PFITZER'S TRIUMPH—Brilliant scarlet
RED PHIPPS—Self color, straight spike.
RED ADMIRAL—Early scarlet
SCARLET PRINCEPS—Favorite scarlet
WURTENBERGIA—Cream blotch

Reds Reign Royally

AMADOR—Good straight spike
BEACON—Red salmon (2 for 15c, 10 for 60c)
BILL SOWDEN—Large rich red
CARDINAL PRINCE—Early red
CHERRY RED—Early commercial
FLAMING SWORD—Bright red
ILLUMINATOR—Brilliant carmine
ORANGE PRINCESS—Pleasing orange red
RECOVERY—Tall salmon rose
SCARLANO—Early velvety red
SOUTHERN CROSS—Large deep red

Dark Rose

ADIRONDACK—Massive rose red
CRINKLES—Extremely ruffled, like a rose, (L. 2 for 15c; 10 for 60c; M. 10 for 40c)
DEW OF HEAVEN—Rich deep rose
DREAM—Ruffled geranium red
DR. SHOOK—Ruffled tyrian rose
EDITH ROBSON—Tall salmon rose, red blotch
GORGEOUS—Rich rose red
JOE COLEMAN—Ruffled dark red
MISS MUSKEGON—Dark velvety rose
MRS. A. MEEKER—American Beauty rose
RED LORY—Purplish blotch, (Large, 2 for 15c, 10 for 60c)
ROSE MIST—Old rose
WILLIAM BOOTH—Tyrian rose

Dark Red

BLACK OPAL—Big deep red (L. 2 for 25c, 10 for \$1.00)
CIRCE—Tall deep red
DUSKY—Smoky old rose
HUMMER—Deep ruffled
ROQUOIS—Showy red
MOROCCO—Almost black
REWI FALLU—Massive, many open (L.)
SPLENDORA—Deep black red

Blues That Banish Blues, Violets, Purples

AIDA—Deep violet
AVE MARIA—Large near blue
CHAS. DICKENS—Radiant purple (L. 2 for 15c, 10 for 60c)
GLORIOUS MARY—Reddish purple
LIBELLE—Heliotrope blue
PELLEGRINA—Deep blue
PURPLE SPOT—Violet red
TAURUS—Dec. purple
ROYAL PURPLE—Tall slender spike
VIOLA GEM—Deep violet

Smokies and Novelties

AMBROSIA—Smoky rose
BAGDAD—Tall rose
BROWN WINGS—Brown and tan
DUCHESS OF YORK—Novelty
ENIGMA—Reddish yellow
GOLDEN BROWN—Chocolate brown
HINEMOA, novelty rose and chocolate
IRAK—Old rose (L. 2 for 15, 10 for 60c)
LONDONDERRY—Immense bronze
MARMORA—Gray lavender
MOTHER MACHREE—Soft smoky lavender
OUR SELECTION—Old rose
RIDEAU—Smoky salmon
ROBERT THE FIRST—Ruffled rose purple
ROMANCE—Blue and salmon rose
VAGABOND PRINCE—New bronze red (2 for 15c, 10 for 60c; Med. 10 for 45c)
ZUNI—Sparkling sillvery-rose (L. 10c each 10 for 80c)

EXTRISTRONG DAHLIAS

AVALON—Fine yellow ball type25 each
BONNIE BLUE—Resembles a giant blue Zinnia25 each
BLUE GIANT—Huge blueish pink35 each
DWIGHT MORROW—Rich cardinal red75 each
DOROTHY STONE—Violet rose75 each
FAIRY—Pleasing pink35 each
FRAU BRACHT—Primrose yellow, semi cactus75 each
ELLINOR VANDERVEER—Huge lavender50 each
GRAF ZEPPELIN—Huge white	1.00 each
GOOD NIGHT—Deep maroon75 each
JAMES KIRBY—Ruby to scarlet60 each
JANE COWL—Bronze buff25 each
JERSEY BEAUTY—Soft pink25 each
JERSEY BEACON—Chinese scarlet25 each
JERSEY SOVEREIGN—Yellow bycolor	1.00 each
JEAN KERR—Lovely white40 each
KATHLEEN NORRIS—Pink75 each
KING OF COMMERCE—Orange and yellow25 each
LETORED—Lovely red35 each
KING OF YELLOWS—Huge yellow	1.00 each
LORD OF AUTUMN—Huge lovely yellow	1.00 each
MRS. WARNER—Orchid shade25 each
MONMOUTH CHAMPION—Large flame60 each
MAUDE ADAMS—White with lavender edges50 each
MRS. GEO. BOTILLER—Scarlet red60 each
OMAR KHAYYAN—Chinese red to orange50 each
PRIDE OF CALIFORNIA—Semi cactus red40 each
ROSE FALLON—Pink lavender60 each
ROBERT E. LEE—Scarlet50 each
RUBY TAYLOR—Ruby red	1.00 each
SAGAMORE—Golden yellow to orange50 each
WHITE KING—Ball type35 each
WHITE SWAN—Snowy white40 each
WHITE WONDER—Very large50 each
WM. HOGAN—Red tipped with white60 each

—POPULAR DAHLIA COLLECTION—

One each Bonnie King, King of Commerce, Mrs. Warner,
Pride of California and Yellow Duke named and labeled,
\$1.40 VALUE SENT POSTPAID FOR \$1.00

—SPECIAL BIG SIX COLLECTION—

Six Dahlias, assorted colors, but unlabeled
Postpaid For Only \$1.00

Pom Pom Dahlias

AMERICAN QUEEN—Buff.	
BABY ROYAL—Miniature, pink shading to gold, beautiful mahogany foliage.	
CARDINAL—Fiery scarlet.	
FASHION—Orange.	
GOLDEN BEAUTY—Yellow.	
INDIAN CHIEF—Red and white.	
JOE FETTE—White.	
LITTLE RAVID—Deep orange.	
MORNING MIST—Miniature, free bloomer, silvery lav- ender.	
ROTHOUT—Miniature, charming dark red.	
SNOW QUEEN—Delicate white.	
POMPOMS—30c each, any four your choice, labeled and postpaid	\$1.00
FIVE POMPOMS—our choice, but assorted, labeled and postpaid	\$1.00